



2021 Event Sponsorships

Thank you for your partnership and support!

SERVING OUR COMMUNITY SINCE 1955

Supporting people with intellectual and developmental disabilities in their individual pursuit of a fulfilling life

The Arc Carroll County, Inc.

180 Kriders Church Road

Westminster, MD 21158

Phone: 410-848-4124 | Fax: 410-876-5317

www.ArcCarroll.org

Annual Golf Tournament

Thursday, August 5, 2021 at 9:00 a.m. (~150+ attendees)
Piney Branch Golf Club | 5301 Trenton Mill Rd, Upperco, MD 21155

PRESENTING SPONSOR - \$5,000

- Option for 1-minute remarks
- All Gold Sponsor benefits with these upgrades:
 - (1) additional foursome (totaling 3 foursomes)
 - Logo is prominently placed on event signage, e-newsletters and website

GOLD SPONSOR - \$2,500

- Option for insert in event program (please provide prior to event)
- All Silver Sponsor benefits with these upgrades:
 - (1) additional foursome (totaling 2 foursomes)
 - Logo in event program

SILVER SPONSOR - \$1,500

- (1) Foursome
- (1) Tee sign
- All Breakfast and Lunch Sponsor benefits with these upgrades:
 - Logo on signage, e-newsletters and website

AT-THE-TURN SPONSOR - \$500

- Option for volunteer(s) to hand out the hotdogs as well as marketing materials
- All Breakfast and Lunch Sponsor benefits with these upgrades:
 - Logo on signage, e-newsletters and website

BREAKFAST AND LUNCH SPONSOR - \$250

- Name in event program AND on event signage
- Name on The Arc's e-newsletters (before and after event)
- Name on event page of The Arc's website

Additional Options:

BEVERAGE CART SPONSOR - \$500 (2 available)

- Logo on beverage cart
- All Breakfast and Lunch Sponsor benefits

TEE SIGN - \$150: A prominently displayed sign placed near the tee

Annual Dinner & Community Awards

Tuesday, October 19, 2021 at 6:30 p.m. (~250 attendees)
Martin's Westminster | 505 Jermor Ln, Westminster, MD 21157

PRESENTING SPONSOR - \$2,500 (\$2,150 tax deductible)

- Option for 30-second remarks from sponsor representative
- All Table Sponsor benefits with the following upgrades:
 - (6) additional preferred-seating tickets (totaling 10)
 - Full-page ad has premium placement
 - Logo is prominently placed on event signage, e-newsletters and website

TABLE SPONSOR* - \$1,000 (\$860 tax deductible)

- Option for insert (must provide prior to event) to place in event program
- All Advocate Sponsor benefits with the following upgrades:
 - The (4) tickets are for preferred seating
 - Ad is full-page

**Sponsor 8 dinner tickets for individuals who receive services from The Arc*

ADVOCATE SPONSOR - \$500 (\$360 tax deductible)

- (4) tickets to the event
- All Award Sponsor benefits with the following upgrades:
 - Ad is half-page
 - Logo on signage, e-newsletters and website

AWARD SPONSOR** - \$250 (\$250 tax deductible)

- Sponsorship ad (quarter-page) in event program
- Name on event signage
- Name on The Arc's e-newsletters (before and after event)
- Name on event page of The Arc's website

***Sponsor the cost of the award statuettes*



2021 Event Sponsorships Form

Company/Individual Name: _____

Contact Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Event(s):

Golf Tournament (Thursday, August 5, 2021) | Sponsorship Level: \$ _____

Annual Awards Dinner (Tuesday, October 19, 2021) | Sponsorship Level: \$ _____

Total: \$ _____

Thank you again for your partnership and support! Please note these important reminders:

- Completed forms can be sent to The Arc by mail, email or fax
- Upon receipt of this form, The Arc will reach out to coordinate your sponsorship(s)
- Please make checks payable to: The Arc Carroll County
- Please note the following formats regarding advertisement artwork:
 - Full Page – 5” wide x 8” tall (vertical layout/no bleeds)
 - Half Page – 5” wide x 4” tall (horizontal layout/no bleeds)
 - Quarter Page – 2 ½” wide x 4” tall (vertical layout/no bleeds)
 - Eighth Page – 1 ½” wide x 2” tall (horizontal layout/no bleeds)
 - All images should be at least 300 dpi. Ads may be in PDF, JPEG, TIF or GIF formats

For any questions, please contact Kim Booe at: 410-848-4124 ext. 112 or kbooe@arccarroll.org

The Arc Carroll County is a 501(c)(3) nonprofit organization (Federal ID/EIN: 52-0707322).

Donations can be tax deductible to the full extent as provided by law.